

## **COOKIE POLICY – Extended version**

What are cookies?

Cookies are small text files. When users visit websites these are sent to their terminals, where they are stored and then retransmitted to the same websites the next time users visit them. However, third-party cookies are created and placed by websites other than the website the user is visiting. This is because on each website there may be features (images, maps, sounds, specific links to webpages from other domains, etc.) that reside on servers other than the one visited. Cookies are used for different purposes: performing computer authentication, monitoring sessions, storing information on specific configurations regarding users access on the server, storing preferences, etc.. Below is all the information regarding the cookies installed on this website, and the essential information on how to manage your preferences regarding them.

For more information about cookies and their workings, please visit websites such as [allaboutcookies.org](http://allaboutcookies.org)

### **Examples of other applications**

#### **Local storage**

It is an application used to improve browsing, which does not collect data on the preferences expressed by the user (e.g. it stores a code that identifies the user's session after login, to avoid the user having to re-enter username and password on each profile page when accessing restricted areas).

#### **Tracking pixel**

"Tracking code" or "monitoring code", is a snippet of code that is released by some systems with the aim of being employed in others websites to gather some of the user's data during their browsing session or when opening emails, in a manner totally transparent to the user themselves. The type of data gathered varies considerably, such as the day and time, the geo-location, the type of device used for browsing. Other more complex tracking pixels monitor the money spent on a purchase and other useful information for the marketing departments of the companies that use them.

#### **Plugins**

It is software that interacts with another software to enhance or expand its functionality. The most commonly used plugins are those used in social networking sites, which allow, for example with just one click of a button, the user to follow a page or social profile, express whether they liked a certain web content and to share it on their social media profile, etc.

#### **Widgets**

It is a graphical user interface applications, which allow a programme to be more user-friendly. The most commonly used widgets are those used by social networking sites, allowing users to easily open up social media in a separate browser window.

These services make it possible to interact with social networking sites or other external platforms, directly from the pages of a website. The interactions and information that may be gathered by the website is subject to the privacy settings of the website that created the aforementioned tool. In order to receive detailed information pursuant to Article 13 of Regulation (EU) 2016/679 regarding the use of personal data processed when using these tools, we invite the user to visit these third parties websites.

### **Remember that you can also customize your cookie preferences on your browser.**

If you do not know the browser version you are using, click on the 'Help' icon in the browser window located at the top of the page. Here you can access all the information needed. However, if you do know your browser version, click on the icon you are using to access the cookie management page. For example, users can find information on how to customize cookies in some of the most popular browsers at the following websites:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

For more information please visit: [www.youronlinechoices.eu](http://www.youronlinechoices.eu)

#### **Cookies used by this site**

The use of cookies by the Owner of this site, GRUPPO DESA SPA, with registered office in Via Monte Santo, 37 - 20831 Seregno (MB), in the person of its pro-tempore Legal Representative, that can be reached via telephone 0362 266.1, email [privacy@gruppodesa.com](mailto:privacy@gruppodesa.com), is regulated by the Cookie Privacy Policy. For all information refer to Art. 13 EU Regulation 2016/679 – GDPR – [click here](#)

The closing of the banner (by selecting the appropriate EXIT command) implies the persistence of the default settings and therefore the continuation of navigation in the absence of cookies or other tracking tools other than technical ones

#### **Technical cookies that do not require consent**

Saving preferences and optimization cookies:

<b>Name</b>	<b>Supplier</b>	<b>Purpose</b>	<b>Duration</b>	<b>Type</b>
elementor	Elementor Inc.	Theme and graphics website settings	Browsing session	Local Storage

#### **Cookies or other applications for which consent is required**

All cookies (or other applications), other than the technical aforementioned ones, are installed or activated only after granting consent by the user the first time they visits the website. Consent may be expressed in a general way, by interacting with the small information banner on the landing page of the website, according to the procedures written within that banner; or it may be given or withheld accordingly, following to the procedures shown in the banner. A record of this consent is kept for future visits. The user shall have the right to revoke all or part of the consent previously granted.

This site does not install cookies for which consent is required.

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